

Rep Order# 9709214 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/12/2012 1:03 PM
Last Received: 04/12/2012 12:59 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

COMPLETED

NEW

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V5 4/12 PLS SEE LNS 1-3 & 6-8 FOR CHANGES
PER AGENCY
PLS CF - THANKS - KATHRYN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*1	04/11-04/16	730P-8P	2.5 MEN	:30	\$900.00	W-F,M	2	1	2	\$1,800.00
			Sales Remark: V5 FREQUENCY REVISED							
			V5 Comment Changed, Spots/week Changed							
*2	04/11-04/16	11P-1130P	SEINFELD	:30	\$300.00	W-F,M	2	1	2	\$600.00
			[MADE-GOOD BY LINE(S) 7]							
			V5 Effective Dates Changed							
*7	04/17-04/23	11P-1130P	SEINFELD	:30	\$300.00	TU-F,M	2	1	2	\$600.00
			Sales Remark: V5 SPOTS MOVED							
			[MKGD FOR SPOTS MISSED ON LN #2: 4/16(2/WK)]							
			V5 Added							
*3	04/11-04/16	10P-1030P	NEWS	:30	\$1,000.00	W-M	3	1	3	\$3,000.00
			[MADE-GOOD BY LINE(S) 8]							
			V5 Effective Dates Changed							
*8	04/17-04/23	10P-1030P	NEWS	:30	\$1,000.00	TU-M	3	1	3	\$3,000.00
			Sales Remark: V5 SPOTS MOVED FROM LN 3							
			[MKGD FOR SPOTS MISSED ON LN #3: 4/16(3/WK)]							
			V5 Added							

1,6

2,7

10

11

4/17-4/20, 2x
4/23 1x

Rep Order# 9709214 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/12/2012 1:03 PM
Last Received: 04/12/2012 12:59 PM
Showing Buylines: All Rep Revised Lines

3 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*6	04/17-04/23	1030P-11P	2.5 MEN 730-8	:30	\$900.00	TU-F,M	2	1	2	\$1,800.00
Sales Remark: V5 NEW LINE - SPOTS MOVE FROM LN 1										
V5 Added										

—REPORT TOTALS—

Report Totals: 14 / \$10,800.00

—SALES MONTHLY TOTALS—

Apr 12: 16 / \$11,800.00 May 12: 0 / \$0.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$147,500	CABL 0%	KDKA 35%	UNKN 0%	WPCW 0%	WPGH 8%
		WPMY 0%	WPXI 34%	WTAE 23%		

Books null
Demos RA35+

Rep Order# 9709214 Ver# 5 Status Revised
EC'd -Yes

Traffic Order# 1284491

Printed: 04/12/2012 1:03 PM
Last Received: 04/12/2012 12:59 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V3 4/10 - PLS SEE LN 3 FOR P/C
PLS CF - THANKS - KATHRYN
V5 4/12 PLS SEE LNS 1-3 & 6-8 FOR CHANGES
PER AGENCY
PLS CF - THANKS - KATHRYN

Rep Order# 9709214 Ver# 2 Status Returned
EC'd Yes

Traffic Order# 1284491

Printed: 04/10/2012 4:23 PM
Last Received: 04/10/2012 12:33 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/11/2012 - 04/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

4/11-
4/16

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 3 FOR PRG CHG. PLS ADVISE. THANKS.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----
*3	04/11-04/16	10P-1030P	SEINFELD	:30	\$1,000.00	W-M	6	1	6	\$6,000.00
Station Remark: V2 PLS CHG PRG TO NEWS.										

---REPORT TOTALS---

Report Totals: 6 / \$6,000.00

---SALES MONTHLY TOTALS---

Apr 12: 16 / \$11,800.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,500	CABL	0%	KDKA	35%	UNKN	0%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	34%	WTAE	23%				

Books null
Demos RA35+

Rep Order# 9709214 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/13/2012 11:25 AM
Last Received: 04/13/2012 11:20 AM
Showing Buylines: All Rep Revised Lines

2 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

NSH

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 6 FOR TP CHG

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*6	04/17-04/23	730P-8P	2.5 MEN	:30	\$900.00	TU-F,M	2	1	2	\$1,800.00
Sales Remark: V7 PLS CORRECT TP TO 730-8P										
V7 Time Changed, Comment Changed										

---REPORT TOTALS---

Report Totals: 2 / \$1,800.00

---SALES MONTHLY TOTALS---

Apr 12: 16 / \$11,800.00 May 12: 0 / \$0.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,500	CABL 0%	KDKA 35%	UNKN 0%	WPCW 0%	WPGH 8%
		WPMY 0%	WPXI 34%	WTAE 23%		

Books null
Demos RA35+

Rep Order# 9709214 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/13/2012 11:25 AM
Last Received: 04/13/2012 11:20 AM
Showing Buylines: All Rep Revised Lines

1 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V3 4/10 - PLS SEE LN 3 FOR P/C

PLS CF - THANKS - KATHRYN

V5 4/12 PLS SEE LNS 1-3 & 6-8 FOR CHANGES

PER AGENCY

PLS CF - THANKS - KATHRYN

V7 4/13 - TP CHG LN 6

Rep Order# 9709214 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 1284491

Printed: 04/13/2012 11:08 AM
Last Received: 04/12/2012 12:59 PM
Showing Buylines: Last Sta Revised Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/10/2012 - 04/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 6 FOR TP CORRECTION.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
*6	04/17-04/23	1030P-11P	2.5 MEN	:30	\$900.00	TU-F,M	2	1	2	\$1,800.00
Station Remark: V6 PLS CORRECT TP TO 730-8P.										

---REPORT TOTALS---

Report Totals: 2 / \$1,800.00

---SALES MONTHLY TOTALS---

Apr 12: 16 / \$11,800.00 May 12: 0 / \$0.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,500	CABL 0%	KDKA 35%	UNKN 0%	WPCW 0%	WPGH 8%
		WPMY 0%	WPXI 34%	WTAE 23%		

Books null
Demos RA35+

Rep Order# 9709214 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/10/2012 4:47 PM
Last Received: 04/10/2012 4:31 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/11/2012 - 04/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#



COMPLETED

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V3 4/10 - PLS SEE LN 3 FOR P/C
PLS CF - THANKS - KATHRYN

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----
*3	04/11-04/16	10P-1030P	NEWS	:30	\$1,000.00	W-M	6	1	6	\$6,000.00
		Sales Remark: V3 PC								
		V3 Program Name Change, Comment Changed								

3,8

---REPORT TOTALS---

Report Totals: 6 / \$6,000.00

---SALES MONTHLY TOTALS---

Apr 12: 16 / \$11,800.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,500	CABL 0%	KDKA 35%	UNKN 0%	WPCW 0%	WPGH 8%
		WPMY 0%	WPXI 34%	WTAE 23%		

Books null
Demos RA35+

Rep Order# 9709214 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 1284491

Printed: 04/10/2012 4:47 PM
Last Received: 04/10/2012 4:31 PM
Showing Buylines: All Rep Revised Lines

1 of 3

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/11/2012 - 04/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

***** Contract Coversheet *****

V3 4/10 - PLS SEE LN 3 FOR P/C

PLS CF - THANKS - KATHRYN

Rep Order# 9709214 Ver# 1 Status New
EC'd Yes

Traffic Order# 1284491

Printed: 04/10/2012 12:33 PM
Last Received: 04/10/2012 12:24 PM
Showing Buylines: All Lines

1 of 2

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/11/2012 - 04/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342
Salesperson FAX#

COMPLETED New
\$11,800

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	04/11-04/16	730P-8P	2.5 MEN	:30	2 \$900.00	W-F,M	4	1	4	\$3,600.00 1
2	04/11-04/16	11P-1130P	SEINFELD	:30	2 \$300.00	W-F,M	4	1	4	\$1,200.00 2
3	04/11-04/16	10P-1030P	SEINFELD	:30	2 \$1,000.00	W-M	6	1	6	\$6,000.00 3
4	04/15-04/15	10P-11P	NEWS	:30	2 \$900.00	SU	1	1	1	\$900.00 4
5	04/15-04/15	10A-11A	FOX NEWS	:30	2 \$100.00	SU	1	1	1	\$100.00 5

---REPORT TOTALS---

Report Totals: 16 / \$11,800.00

---SALES MONTHLY TOTALS---

Apr 12: 16 / \$11,800.00
Sales Totals: 16 / \$11,800.00
Station Totals: 16 / \$11,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$147,500	CABL	0%	KDKA	35%	UNKN	0%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	34%	WTAE	23%				

Rep Order# 9709214 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 04/10/2012 12:33 PM
Last Received: 04/10/2012 12:24 PM
Showing Buylines: All Lines

2 of 2

Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL ISSUE GROU
Product RESTORE OUR FUTURE
Estimate# 645
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //645
Flight Dates 04/11/2012 - 04/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

Books null
Demos RA35+



WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1284491

Schedule Dates 04/11/12-04/16/12
Advertiser Restore Our Future (68533)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand RESTORE OUR FUTURE/645 (443792)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE 645
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments RESTORE OUR FUTURE

Date Entered 04/10/12
Last Modified
Entered By Ashley Farrelli
CO-OP No
Headline # EGR09709214
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,770.00
Net Total \$10,030.00
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Apr. 2012	16	\$11,800.00
Grand Total:	16	\$11,800.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	04/12/12-04/16/12	2	:30	7:30P- Two And A Half Men B		1			1	1			3	\$900.00	\$2,700.00	Pittsburgh (WPGH)		4/10/12
Est 2.0	Unapproved (NewL) on credit hold / SPOT	04/12/12-04/16/12	2	:30	11P- Seinfeld B		1			1	1			3	\$300.00	\$900.00	Pittsburgh (WPGH)		4/10/12
Est 3.0	Unapproved (NewL) on credit hold / News	04/12/12-04/16/12	2	:30	10P- News-Channel 11 News on Fox 53 at Ten		1			1	1	1	1	5	\$1,000.00	\$5,000.00	Pittsburgh (WPGH)		4/10/12
Est 4.0	Unapproved (NewL) on credit hold / News	04/15/12-04/15/12	2	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	1	\$900.00	\$900.00	Pittsburgh (WPGH)		4/10/12
Est 5.0	Unapproved (NewL) on credit hold / SPOT	04/15/12-04/15/12	2	:30	10A- FOX-Fox News Sunday								1	1	\$100.00	\$100.00	Pittsburgh (WPGH)		4/10/12
Est 6.0	Unapproved (NewL) on credit hold / SPOT	04/11/12-04/11/12	2	:30	7:30P- Two And A Half Men B				1					1	\$900.00	\$900.00	Pittsburgh (WPGH)		4/10/12
Est 7.0	Unapproved (NewL) on credit hold / SPOT	04/11/12-04/11/12	2	:30	11P- Seinfeld B				1					1	\$300.00	\$300.00	Pittsburgh (WPGH)		4/10/12
Est 8.0	Unapproved (NewL) on credit hold / News	04/11/12-04/11/12	2	:30	10P- News-Channel 11 News on Fox 53 at Ten				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)		4/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPGH-TV	Date: 4/10/12
---	-------------------------

I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES		4/11-	4/16	

Total Charges:	\$ 11,800	GROSS
-----------------------	-----------	-------

This broadcast time will be used by: Restore Our Future, Inc.

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Mentzer Media Services, Inc.
Vendor: 2PGHRF Name: WPGH-TV

73487
Check Date: 04/10/2012

Number	Date	Reference	Description	Tax	Amount
4020 ROFPA			ROF ROFPA TV 4/11-16 1284491		\$10,030.00
				Total Amount	\$10,030.00
				Discount Total	\$0.00
				Check Amount	\$10,030.00

THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Mentzer Media Services, Inc.

600 Fairmount Avenue
Suite 306
Towson, MD 21286

M & T Bank
32 York Road
Towson, MD 21204
7-11/520

73487

PAY **10,030.00**
ONLY One Zero Zero Three Thousand Zero CENTS

PAY ***** Ten Thousand Thirty and 00/100 *****

WPGH-TV

TO THE
ORDER
OF

DATE	04/10/2012
AMOUNT	\$10,030.00

Paul Wentz

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈ 73487⑈ ⑆ 052000113⑆ 9841868970⑈